

**Ministry of Tourism
Government of India
(Publicity, Events & IT Division)**

GUIDELINES FOR NATIONAL TOURISM AWARDS 2009– 10

The Ministry of Tourism, Government of India presents National Tourism Awards to various segments of the travel and tourism industry every year. These awards are presented to State Governments / Union Territories, classified hotels, heritage hotels, approved travel agents, tour operators and tourist transport operators, individuals and other private organizations in recognition of their performances in their respective fields and also to encourage healthy competition with an aim to promote tourism.

The selection of the awardees is made by Committees constituted for the purpose and the decision of the Ministry of Tourism is final and binding. Applications have to be made in proper forms, wherever specified. Unless otherwise mentioned, the entries for the award should have been published or the activities organized during the period **April, 2009 to March 2010**.

The Ministry of Tourism, Government of India reserves the right to change the criteria, the parameters for consideration and all other relevant provisions from time to time for selection of Awards. The decision taken shall be at the sole discretion of the Secretary, (Tourism), Government of India and will be treated as final.

Last date for receipt of entries in the respective divisions is 7th February 2011.

Sl. No.	Category of Awards	Description	Where to Submit Applications
A.	Travel Agents / Tour Operators / Tourist Transport Operators		
(i)	Best Travel Agents / Inbound Tour Operators Category I (3 awards) Category II (3 awards) Category III (3 awards) Category IV (3 awards) Category V (3 awards) Category VI (3 awards)	Foreign Exchange Earnings of ₹.100 crore and above Foreign Exchange Earnings of ₹. 50 crore and above and less than ₹.100 crore Foreign Exchange Earnings of ₹. 25 crore and above and less than ` 50 crores/ Foreign Exchange Earnings of ₹. 10 crore and above and less than ₹. 25 crores Foreign Exchange Earnings of ₹. 5 crore and above and less than ₹. 10 crores Foreign Exchange Earnings of ₹. 2.5 crores and above and less than ₹. 5 crores	Asst. Dir. General (Travel Trade), Ministry of Tourism, C-1 Hutments, Dalhousie Road, New Delhi – 110 011. Tel.: 011 – 2301 2805. Fax : 011 – 2301 9476. E-mail : sanjay.singh1@nic.in
(ii)	Best Adventure Tour Operator (1 award)	Award based on Foreign Exchange Earnings for handling Adventure Tourism / Sports related activities	---do---
(iii)	Best MICE Operator (1 award)	Award based on Foreign Exchange Earnings for handling MICE business	---do---

(iv)	<p>Best Domestic Tour Operators :</p> <p>(a) Promoting and selling the Rest of India (3 awards)</p> <p>(b) Promoting and selling the North East Region, including Sikkim (1 award)</p> <p>(c) Promoting and selling Jammu and Kashmir (1 award)</p>	<p>Domestic tourists handled & total turn-over.</p> <p>Domestic tourists handled and total turn-over for North East Region including Sikkim.</p> <p>Domestic tourists handled for Jammu and Kashmir State & total turn-over</p>	<p>---do---</p>
(v)	<p>Most Innovative Tour Operator (1 award)</p>	<p>Award based on promotion of new markets, new circuits, North East region, lesser known destinations, etc.</p>	<p>---do---</p>
(vi)	<p>Tourist Transport Operators</p> <p>Category 1 (3 awards)</p> <p>Category II (3 awards)</p> <p>Category III (3 awards)</p>	<p>Turn over through tourist transport operation only of ₹.1.50 crore and above.</p> <p>Turn over through tourist transport operation only of ₹.50 lakh and above and less than ₹ 1.50 crore</p> <p>Turn over through tourist transport operation only of ₹.25 lakh and above and less than ₹.50 lakh</p>	<p>---do---</p>

B.	Classified Hotels / Incredible India Bed & Breakfast Establishments		
(i)	Best Hotel – 1 star to 5 star deluxe category (6 awards – one in each category)	Award based on foreign exchange earned and foreign guests stayed.	Asst Director General (Hotels), Ministry of Tourism, C-1 Hutments, Dalhousie Road, New Delhi – 110 011. Tele: 011 – 23012810. E-mail : manas@nic.in
(ii)	Best Heritage Hotel – Basic, Classic and Grand categories (3 awards – one in each category)	Award based on foreign exchange earned and foreign guests stayed.	---do---
(iii)	Best Eco Friendly Hotel (1 award)	Award based on Eco Friendly practices observed by hotels and foreign exchange earned	---do---
(iv)	Hotel providing best facilities for the differently abled guests (1 award)	Award based on facilities provided for the differently abled by hotels and foreign exchange earned.	---do---
(v)	Incredible India Bed & Breakfast Establishments: Gold Category (1 award) Silver Category (1 award)	Award based on revenue earned and total number of guests stayed	---do---

Sl. No.	Category of Awards	Description	Where to Submit Application
C.	States and Union Territories		
(i)	Best State / Union Territory : Tourism Related Programmes and Development of Infrastructure (a) Jammu and Kashmir and North East including Sikkim (One Award) (b) Rest of India (Three awards)	The award for the Best State /UT will be decided by a Committee, based on various parameters as listed in the detailed guidelines.	Asst. Dir. General (P&C), Ministry of Tourism, C1 Hutments, Dalhousie Road New Delhi- 11 Tel : 011 – 23016018 Fax : 011 – 23018229 E-mail : kalyansg@nic.in

Sl. No.	Category of Awards	Description	Where to Submit Application
D.	Tourism Promotion and Publicity		
(i)	Excellence in Publishing -Excellence in Publishing in English (1 award) -Excellence in Publishing in Hindi (1 award) -Excellence in Publishing in Foreign language other than English (1 award)	Award for publications belonging to one of the following categories: travel magazine/ periodical/ journal / guide and focusing on the theme of promotion of Indian Tourism.	Asst. Dir. General (Publicity, Events & IT), Ministry of Tourism, Transport Bhavan, 1 Parliament Street, New Delhi – 110 001. Tel : 011 – 23711995 Fax : 011 – 23710518 E-mail:- mmehta@nic.in
(ii)	Tourism Film (1 award)	Award for Tourism Films produced by Indian producers during the period April 2009 to- March 2010.	---do---
(iii)	Best Tourism Promotion Publicity Material -State Governments/ UT Administrations (One Award) -Private Stakeholders (One Award)	Separate awards for Promotional Publicity Material produced by State / UT Departments of Tourism and approved stakeholders respectively.	---do---
(iv)	Most innovative use of Information Technology / Best Website / Portal (1 award)	Award for use of Information Technology for promotion of tourism by State / UT Departments of Tourism, Travel Trade, Hoteliers and other Websites promoting India Tourism.	---do---

Sl. No.	Category of Awards	Description	Where to Submit Application
E.	Overseas Awards		
(i)	Best Overseas Tour Operator for India (8 awards – one from each region, i.e. North America, Latin America, Europe, UK, West Asia & Africa, Central Asia including Russia, East Asia and Australasia)	Award for Tour Operators from overseas promoting travel to India and positioning the uniqueness of India	Asst. Dir. General (Overseas Marketing), Ministry of Tourism, Transport Bhavan, 1 Parliament Street, New Delhi – 110 001. Tel : 011 – 2332137 Fax : 011 – 23710518 E-mail : neela.lad@nic.in
(ii)	Best Foreign Charter Operator for India (1 award)	Award for Foreign Charter Operators handling charters to India and promoting tourism destinations in India	---do---
(iii)	Best Foreign Journalist for India (1 award)	Overseas Journalist / Travel Writer of original travel stories that feature India exclusively.	---do---
(iv)	Best Foreign Photographer for India (1 award)	Award for Photographer who has taken exceptional photographs of the country covering tourism destinations, art, culture, heritage, etc.	---do---

Sl. No.	Category of Awards	Description	Where to Submit Application
F.	Other Categories		
(i)	Rural Tourism Project (One Award)	Award for Rural Tourism Projects with the capability to strengthen rural livelihoods through the tourism process, based on traditional craft, culture and natural heritage with the rural poor as primary target beneficiaries.	Asst. Dir. General (Adventure & Rural Tourism), C1 Hutments, Dalhousie Road, New Delhi- 110011 Tel: 011-23012641 Fax: 011-23014863 Email: dvenka@gmail.com
(ii)	Responsible Tourism Project (One Award)	Award for Tourism Projects that are community based, implemented by a State Govt./UT, a State Govt./UT agency or private sector.	---do---
(iii)	Innovative / Unique Tourism Project (One Award)	Award for New / Unique tourism projects or marketing effort implemented by a State Govt./UT, a State Govt./UT agency or private sector.	---do---
(iv)	Best maintained and Disabled Friendly Monument (One Award)	Award for Monuments having best facilities for differently abled.	Asst. Dir. General (P&C), Ministry of Tourism, C1 Hutments, Dalhousie Road New Delhi- 11. Tel : 011 – 23016018 Fax : 011 – 23018229 E-mail : kalyansg@nic.in
(v)	Airport (One Award)	Airports in India providing best facilities for the passengers and guests.	---do---

(vi)	Tourism Friendly Golf Course (One Award)	Golf Courses having facility to entertain tourists with temporary memberships.	Asst. Dir. General (Adventure & Rural Tourism), C1 Hutments, Dalhousie Road, New Delhi- 110011 Tel: 011-23012641 Fax: 011-23014863 Email: dvenka@gmail.com
(vii)	Wellness Centre (One Award)	Wellness centers accredited by respective organisations to be selected on basis of foreign exchange earnings.	Asst. Dir. General (Adventure & Rural Tourism), C1 Hutments, Dalhousie Road, New Delhi- 110011 Tel: 011-23012641 Fax: 011-23014863 Email: dvenka@gmail.com
(viii)	Medical Tourism Facility (One Award)	Selection based on foreign exchange earnings on account of medical tourism. Recognition of JCI or NABH required.	Asst. Dir. General (Adventure & Rural Tourism), C1 Hutments, Dalhousie Road, New Delhi- 110011 Tel: 011-23012641 Fax: 011-23014863 Email: dvenka@gmail.com
(ix)	Tourist Friendly Railway Station (One Award)	Selection based on creation of tourist friendly infrastructure and other amenities.	Asst. Dir. General (P&C), Ministry of Tourism, C1 Hutments, Dalhousie Road New Delhi- 11. Tel : 011 – 23016018 Fax : 011 – 23018229 E-mail : kalyansg@nic.in
(x)	Civic Management of a Tourist Destination in India (Two Awards)	Entries from civic agencies recommended by State Govt/ UT administrations Tourism Departments.	Asst. Dir. General (P&C), Ministry of Tourism, C1 Hutments, Dalhousie Road New Delhi- 11. Tel : 011 – 23016018 Fax : 011 – 23018229 E-mail : kalyansg@nic.in

(xi)	Best Chef (Three Awards)	<p>(i) 1 Best Chef award for 4 star, 5 star, 5 star Deluxe, Heritage Classic & Heritage Grand category</p> <p>(ii) 1 Best Chef award for 1 star, 2 star, 3 star & Heritage Basic category</p> <p>(iii) 1 Best Chef award for Other Chefs not covered in categories (i) & (ii) above viz. standalone restaurants, etc.</p>	<p>Asst Director General (Hotels), Ministry of Tourism, C-1 Hutments, Dalhousie Road, New Delhi – 110 011. Tel.: 011 – 23012810. E-mail : manas@nic.in</p>
(xii)	Best Convention Centre (1 award)	Award for Convention Centres providing required facilities & services of international standard.	<p>Asst Director General (Hotels), Ministry of Tourism, C-1 Hutments, Dalhousie Road, New Delhi – 110 011. Tel.: 011 – 23012810. E-mail : manas@nic.in</p>
(xiii)	Eco-Friendly Practices by a Tour Operator	Government of India approved Tour Operator following Eco-Friendly practices	<p>Asst. Dir. General (Adventure & Rural Tourism), C1 Hutments, Dalhousie Road, New Delhi- 110011 Tel: 011-23012641 Fax: 011-23014863 Email: dvenka@gmail.com</p>
(xiv)	Tour Operator Promoting Niche Segments Other than Adventure and MICE	Govt of India approved tour operators promoting niche tourism segments which would include Golf, Eco, Cruise (both ocean and river), Medical and Wellness. Selection to be based on Foreign Exchange Earnings.	<p>Asst. Dir. General (Adventure & Rural Tourism), C1 Hutments, Dalhousie Road, New Delhi- 110011 Tel: 011-23012641 Fax: 011-23014863 Email: dvenka@gmail.com</p>

(xv)	Atithi Devo Bhav Award	Award for Exemplary act of Service	Asst Dir. General (Publicity, Events & IT), 124 Transport Bhawan, Sansad Marg, New Delhi- 1. Tel: 011- 23711995. Fax: 011- 23710518. Email: mmehta@nic.in
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DETAILED GUIDELINES FOR NATIONAL TOURISM AWARDS 2009-10

A. TRAVEL AGENTS/ TOUR OPERATORS/ TOURIST TRANSPORT OPERATORS

(i) Inbound Tour Operators / Travel Agents (handling inbound tours):

Category – I	₹ 100.00 cr. and above.
Category – II	₹ 50.00 cr. and above but less than ₹ 100.00 cr.
Category – III	₹ 25.00 cr. and above but less than ₹ 50.00 cr.
Category – IV	₹ 10.00 cr. and above but less than ₹ 25.00 cr.
Category – V	₹ 5.00 cr. and above but less than ₹ 10.00 cr.
Category – VI	₹ 2.50 cr. and above but less than ₹ 5.00 cr.

There would be three awards in each category. The selection of awards would be done on the basis of Foreign Exchange Earnings (FEE) accrued from handling inbound tours, during the preceding two financial years i.e April 2008 – March 2009 & April 2009 – March 2010 duly supported by Statutory Auditor's Certificates of the service provider only. Due weightage would be given for the growth rate achieved. The selection would be made from the recognized Inbound Tour Operators and Travel Agents. The President(s) or representatives of Indian Association of Tour Operators (IATO) or Travel Agents Association of India (TAAI) would be a part of the committee to select best entries under this category. However, the President or the office bearer of the Association nominated to the selection committee would not be a nominee for National Tourism Award. The office bearer of the Association / representative in the committee shall be an approved service provider of Ministry of Tourism.

(ii) Best Adventure Tour Operator

(One Award)

The basis of selection for the only one award in this category would be highest Foreign Exchange Earnings accrued from handling Adventure tourism / sports related activities during two preceding financial year (April 2008 – March 2009 & April 2009 – March 2010) duly supported by Statutory Auditor's Certificate of the service provider only. Due weightage would be given for the growth rate achieved. The selection would be made from the recognized Adventure Tour Operators. The President or the representative of Adventure Tour Operators Association of India (ATOAI) would be a part of the committee to select best entries under this category. However, the President or the office bearer of the Association nominated to the selection committee would not be a nominee for National Tourism Award. The office bearer of the Association / representative in the committee shall be an approved service provider of Ministry of Tourism.

(iii) Best MICE Operator (One Award)

The basis of selection for the only one award in this category would be the highest foreign exchange earnings accrued from handling MICE business during April - March (2008 – 2009 & 2009 - 2010) duly supported by Statutory Auditor's Certificate of the service provider only. Due weightage would be given for the growth rate achieved. The selection would be made from the recognized Inbound Tour Operators / Travel Agents. The President(s) or the representatives of Indian Association of Tour Operators (IATO) or Travel Agents Association of India (TAAI) would be a part of the committee to select best entry under this category. However, the President or the office bearer of the Association nominated to the selection committee would not be a nominee for National Tourism Award. The office bearer of the Association / representative in the committee shall be an approved service provider of Ministry of Tourism.

(iv) Tourist Transport Operators (9 Awards)

Category – I ₹1.50 cr. and above.

Category – II ₹ 50.00 lakh and above but less than ₹ 1.50 cr.

Category –III ₹ 25.00 lakh and above but less than ₹ 50.00 lakh.

There would be three awards in each category. The criteria for selection would be highest earnings accrued based on business transacted through Travel Agents, Tour Operators, Hoteliers, and FITs etc., during April – March (2008 -2009 & 2009 - 2010) duly supported by Statutory Auditor's Certificates of the service provider only. Due weightage would be given for growth in foreign exchange earnings. The selection would be made from the recognized Tourist Transport Operators. The President or the representative of Indian Tourist Transporters Association (ITTA) would be a part of the committee to select best entries under this category. However, the President or the office bearer of the Association nominated to the selection committee would not be a nominee for National Tourism Award. The office bearer of the Association / representative in the committee shall be an approved service provider of Ministry of Tourism.

(v) Best Domestic Tour Operators (handling domestic tours):

There would be five awards in this category as per the following details:

- (i) The Domestic Tour Operators who have given major emphasis in promoting and selling **Rest of India** - (Three Awards)
- (ii) The Domestic Tour Operator who has given major emphasis in promoting and selling the tourism products of **North-Eastern region including Sikkim** - (One award).
- (iii) The Domestic Tour Operator who has given major emphasis in promoting and selling the tourism products of **Jammu & Kashmir region** - (One award).

The selection would be made on the basis of domestic tourists handled during April – March (2008 – 2009 & 2009 - 2010) and the total turnover achieved in Indian Rupees, duly supported by Statutory Auditor's Certificates of the service provider only. The selection would be made from the recognized Domestic Tour Operators. The President or the representative of Association of Domestic Tour Operators of India (ADTOI) would be a part of the committee to select best entries under this category. However, the President or the office bearer of the Association nominated to the selection committee would not be a nominee for National Tourism Award. The office bearer of the Association / representative in the committee shall be an approved service provider of Ministry of Tourism.

(VI) Most Innovative Tour Operator (One Award)

There would be only one award in this category. The Tour Operators / Travel Agents would furnish details like (i) promoting new markets; (ii) new products; (iii) new circuits; (iv) North - Eastern region; (v) Lesser known destinations etc., during April – March (latest financial year). The selection would be made from the recognized Tour Operators / Travel Agents. A duly constituted committee would look into the details for selection of Awardees. The committee would comprise Presidents of Indian Association of Tour Operators (IATO) or Travel Agents Association of India (TAAI), Adventure Tour Operators Association of India (ATOAI), Association of Domestic Tour Operators of India (ADTOI) & Director (Monuments), Archaeological Survey of India (ASI) to select best entry under this category. However, the President or the office bearer of the Association(s) / representative(s) nominated to the selection committee would not be a nominee for National Tourism Award. The office bearer of the Association / representative in the committee shall be an approved service provider of Ministry of Tourism.

GENERAL GUIDELINES FOR SUBMISSION

The following documents would have to be submitted along with the entries for consideration of awards:-

- (i) A copy of letter indicating recognition / approval / renewal granted by the Ministry of Tourism, Government of India.
- (ii) All the financial documents, including the certificate regarding total turnover of the relevant category for the last two financial years, duly signed and stamped only by the Statutory Auditor of the service provider.
- (iii) Service providers can incorporate in their financial documents the turnover of their subsidiary companies also, provided they own 50% or more of the stock / shares of such subsidiaries.
- (iv) All documents should be self certified by its Managing Director / Owner.
- (v) A copy of Audited Balance Sheet and Profit and Loss account with the Auditors Report for the last two financial years (April 2008 – March 2009 & April 2009 – March 2010) duly signed and stamped by the Statutory Auditor of the service provider only.
- (vi) A copy of acknowledgement of Income Tax Returns for the latest assessment year (April 2010 – March 2011).
- (vii) Certificates of Statutory Auditor in original of the service provider, clearly stating the Foreign Exchange Earnings accrued only from handling Inbound Tour Operations, Adventure Tour Operations, MICE Business and in INR in case of Domestic Tour Operations, Adventure Tours & Tourist Transport Operations during the last two financial years i.e., April 2008 – March 2009 & April 2009 – March 2010.
- (viii) Details of Tourist Arrivals (Inbound & Domestic tourists) handled during the financial years April 2008 – March 2009 & April 2009 – March 2010.
- (ix) Promotional material such as photographs, CDs, brochures, folders and the details of Tourist Arrivals (Inbound & Domestic tourists) handled during the financial years April 2008 – March 2009 & April 2009 – March 2010 in respect of entries being submitted for consideration of award for Most Innovative Tour Operator category.

The complete applications should be submitted to the office of Assistant Director General (Travel Trade), Ministry of Tourism, Government of India, Room No. 23, C – I Hutments, Dalhousie Road, New Delhi – 110 011. Tel: 011 – 2301 2805 / Fax: 011 – 2301 9476. All enquiries, however, may be directed to Email IDs: sanjay.singh1@nic.in & jisha.ashok@nic.in.

B. CLASSIFIED HOTELS/ INCREDIBLE INDIA BED & BREAKFAST ESTABLISHMENTS

(i) Best Hotels (Total Six Awards)

- 5 Star Deluxe
- 5 Star
- 4 Star
- 3 Star
- 2 Star
- 1 Star

(ii) Best Heritage Hotels (Three Awards)

- Heritage Grand
- Heritage Classic
- Heritage Basic

Selection of awardees in the above categories (B (i) & (ii) would be on the basis of:

1. Foreign exchange earned per room during 2009-10
2. Increase in foreign exchange earning during the 2009-10
3. Foreign guests stayed per room during 2009-10
4. Increase/decrease in no. of foreign guests during 2009-10

(iii) Best Eco Friendly Hotel (One Award)

Selection of awardees in this category would be on the basis of:

1. 50% emphasis on Foreign Exchange Earnings, supported by a certificate from a Chartered Accountant.
2. 50% of the emphasis for qualification for National Tourism Award will be on the following practices / parameters :
 - ISO certified
 - HACCP
 - Ecotel
 - Awareness
 - Other Eco-friendly practices
 - Technical updates
 - Strategy

(iv) Hotel providing Best Facilities for the Differently Abled Guests (One Award)

Selection of awardees in this category would be on the basis of:

1. 50% emphasis on Foreign Exchange Earned per room, supported by a certificate from a Chartered Accountant.
2. 50% of the emphasis for the National Tourism Award will be on provision of facilities for the differently abled :
 - Features in the hotel/room
 - No. of staff employed
 - Facilities for the differently abled physically challenged staff
 - No. of dedicated rooms
 - Miscellaneous

- (v) **Best Incredible India Bed & Breakfast Establishments (Total Two Awards)**
- Gold Category (One Award)
 - Silver Category (One Award)

Selection of awardees in this category would be on the basis of:

1. Revenue earned during 2009-10
2. Total number of guests stayed during 2009-10
3. Efforts made for promotion of the Establishment would also be considered.

Entries for categories B(i) to (v) above may be forwarded to the Assistant Director General (Hotels), Ministry of Tourism, C-1, Hutments, Dalhousie Road, New Delhi – 110 011. Tele: 011–23012810. E-mail: manas@nic.in. Formats for submitting entries in these categories are enclosed with this document.

C. STATES AND UNION TERRITORIES

- (i) **Best State/UT: Tourism Related Programmes and Tourism Infrastructure**
(Total Four Awards)

- (a) **Jammu & Kashmir, North East of India (including Sikkim) (One Award)**
(b) **Rest of India (Three Awards)**

Guidelines/Parameters for Tourism Related Programmes:

- investment facilitation efforts of the State Governments including investment friendly policies on tourism, provision of incentives, identification of investment projects, project clearance mechanisms, sound taxation policies, joint ventures with private sector etc.
- Number of centrally assisted infrastructure projects completed during the period of assessment.
- Existing state owned tourist complexes (number of units and number of rooms) and their financial performance in terms of average gross profit per unit.
- State plan allocation for tourism sector during the previous year and its share in the total plan allocation of the State and the details of innovative schemes and projects taken up.
- Magnitude of international and domestic tourist visits registered in the State during the previous year and the percentage change.
- Efforts of the State Government in human resource development in terms of number of State owned training institutes and their intake, guide training and other training course conducted along with number of trainees and other achievements.
- Promotional and marketing efforts in terms or promotional literature, films, audiovisual and materials produced in the previous year, use of computers and multi-media technologies in tourism promotion and participation in tourism trade fairs and exhibitions both within the country and abroad.
- Efforts of the State Government in ensuring sustainability in tourism development in terms of protection of ecology and environment and enhancing the attractiveness of heritage sites, and their surroundings and educating the local community about the significance of our cultural heritage and environment.
- Performance of the State Government in preventing touting and atrocities against tourists.

Guidelines/Parameters for Development of Tourism Infrastructure:

- Creation of Infrastructure at Tourist Destinations
- Maintenance and upkeep of assets created with CFA and State / UT funds
- Performance of State / UT Tourism Development Corporations
- Efforts made by State / UT for improving connectivity to tourist sites including road, rail and air connectivity and introduction of luxury trains
- Facilitating hotel accommodation, including budget category
- Facilitating niche tourism product infrastructure like MICE, Adventure and Eco-Tourism, Medical Tourism, etc.

Applicants have to make a presentation in the Ministry of Tourism regarding their case.

Entries may be forwarded to the Asst. Director General (P&C), Ministry of Tourism, C-1, Hutments, Dalhousie Road, New Delhi 110011. Tel: 011-23016018. Fax: 23018229. E-mail: kalyansg@nic.in

D. TOURISM PROMOTION AND PUBLICITY

(i) Excellence in Publishing (Total Three Awards)

- a. Excellence in Publishing in English (One Award)
- b. Excellence in Publishing in Hindi (One Award)
- c. Excellence in Publishing in Foreign Language other than English (One Award)

- The Publication should belong to one of the following categories: travel magazine / periodical/ journal/ guide
- The Publication should be published during the period April 2009-March 2010.
- Maximum of **1 entry** per person is allowed in either English or in Hindi.
- 4 copies each of the publication (travel magazine/periodical/journal/ guide) being entered will have to be submitted.
- Any publication focusing on the theme of promotion of Indian Tourism would be eligible to be considered under this category.
- Weightage would be given to originality, novelty, focus on new destinations; quality of paper, pictures/transparencies used, design & lay-out, circulation etc.
- The publisher/writer while submitting his entry should give a declaration that there would be no objection for using a part /extracts from the publication by Ministry of Tourism, Government of India for promotional purposes.
- The offices of the Ministry of Tourism are at liberty to nominate any publication as an entry for the award.

(ii) Best Tourism Film (One Award)

- Only entries from Indian producers will be considered.
- The film should have been produced during the period April, 2009 to March, 2010.
- A declaration to the effect that the film has been produced or owned by the producer should be submitted along with the entry.
- A declaration may also be furnished that there would not be any objection for using a part/whole of the film by the Ministry of Tourism, Government of India for promotional purposes.
- Films produced for or commissioned by the Ministry of Tourism, Government of India will not be considered for the award.

(i) Best Tourism Promotional Material**a. Produced by State Governments/ UT Administration (One Award)****b. Produced by Private Stakeholders (One Award)**

- Entries from Departments of Tourism of States and Union Territories will be eligible to be considered for the award under the State / UT category
- Under Private stakeholder category the material should have been produced by private stakeholders approved by the Ministry of Tourism, Government of India (Tour Operators, Travel Agents, Transport Operators, Hotels, B&B Establishments, etc.)
- Publicity material produced by the State/UT Department of Tourism/ private stakeholders during April, 2009 to March 2010 will be eligible for awards.
- Only one entry for each State/UT/private stakeholder would be considered for the award.
- The entries will be judged based on visual impact, quality of production, marketing appeal, lay out, copy etc.

(iv) Most Innovative use of Information Technology/Best Tourism Website/Portal Promoting India (One Award)

- Entries from Departments of Tourism of States / Union Territories, Travel Trade, Hoteliers and other websites promoting India Tourism.
- The application for this category should indicate in detail the work done in the use of Information Technology for promotion of tourism.
- Dissemination of Information (through website - including foreign languages, CD ROM, information kiosks, use of data base etc.)
- Visitor facilitation (through multi-media etc.)
- Management Information System(MIS) including methods adopted for improving the work efficiency in the offices and tourist centres.
- Communication Systems (like IVRS, Fax on Demand, Internet etc.)
- Online Marketing Campaign in the World Wide Web during April 2009- March 2010.

Entries for the above categories D (i) to (iv) may be forwarded to the Asst. Director General (Publicity, Event & IT), Ministry of Tourism, Transport Bhavan (Ground Floor), 1 Parliament Street, New Delhi. Tel: 011-23711995. Fax: 2371 0518. Email: mmehta@nic.in

E. Overseas Awards**(i) Best Overseas Tour Operator for India from each Region(Total Eight Awards)**

This award is constituted to recognize overseas tour operators for India from each region i.e. North America, Latin America, U.K., Australasia, East Asia, Central Asia including Russia, West Asia & Africa and Europe, promoting travel to India through creative and effective use of marketing tools and by positioning the uniqueness of India. The following parameters will be considered:

- The number of tourists the country has sent to India vis-à-vis the applicant tour operator during the period April 2009 to March 2010.
- The rate of growth of tourist traffic to India and the marketing efforts made.
- Number of years of continued operation to India to assess the long term commitment.
- Variety of tour packages.
- Focus on India vis-à-vis other destinations promoted.

(ii) Best Foreign Charter Operator for India (One Award)

This award is constituted to recognize foreign charter operator for India that actively sells and promotes unique tourism destinations in India, provides value for money and gives tourists a memorable experience.

The following parameters will be considered :

- Should have handled at least 10 charters to India during the period April 2009-March 2010.
- Number of charter flights operated to India during the year and the total number of tourists sent on these charters.
- Efforts made in marketing the destination and the potential to increase tourist traffic to India.
- Variety of tour programs offered.
- Quality of tourist traffic sent to India.

(iii) Best Foreign Journalist for India (One Award)

This award is constituted to recognize a travel writer / journalist of original travel stories that feature India exclusively. Stories that feature India only in part do not qualify.

The following parameters will be considered:

- Articles published during March 2009- April 2010
- The story must feature India as a tourism destination for promoting tourism products and services.
- Entries will be judged solely on the merit of their written content, style, subject treatment and motivational impact.
- The journalist should have visited India,
- There should be sufficient circulation of the publication.

(iv) Best Foreign Photographer for India (One Award)

The award is constituted to recognize the photographer who has taken some exceptional photographs of India that cover mainly tourism destinations, art, culture and heritage etc.

The following parameters will be considered :

- The photographs taken must help project India as a tourism destination thereby promoting tourist products and services.
- Entries will be judged solely on the merit of the photograph, subject treatment and motivational impact.
- The photographer should have visited India.
- There should be sufficient circulation of the publication featuring the photographs on India.

Entries for above categories E (i) to (iv) may be forwarded to Asst. Director General (Overseas Marketing), Ministry of Tourism, Transport Bhawan, 1 Parliament Street, New Delhi. Tel: 011- 23717762. Fax: 23710518. E-mail: neela.lad@nic.in

F. OTHER CATEGORIES

(i). **Best Rural Tourism Project**

(One Award)

• Applications are invited from the Tourism Secretary/DM of the States/UTs.

• Applicants for the National Rural Tourism Award must demonstrate the following as **essential criteria**:

a) Capability to strengthen rural livelihoods through the tourism process, based on traditional craft, culture and natural heritage with the rural poor as primary target beneficiaries.

b) Employment focus on women and youth.

c) Preservation of nature in all its forms, thereby ensuring its sustainable use for future generations; preservation and propagation of art & crafts and any other form of culture intrinsic to their community of their locality.

d) Support to existing Panchayat infrastructure through convergence with local skills, material and vernacular idiom.

e) Training and capacity building in hospitality-related professions such as lodging, cuisine and guiding to enable local community participation in planning and executing their work plans.

f) Coordination with NGO/Implementing Partner, Focal Point (Managing Director, State Tourism Development Corporation) and other stakeholders.

g) Convergence of support to existing Panchayat infrastructure with training and Capacity building.

h) Gurukul concept for both domestic and international tourists, enabling them to understand and learn the tradition of rural art and craft; Development of home stay facilities.

i) Strong community-private partnerships.

j) Marketing convergence with the travel trade, taking advantage of the global Incredible India campaign.

k) Implementation of proper Solid Waste Management practices.

Desirable criteria:Inclusion of IT component which would also include creation of web-site for the Rural Tourism site

Entries may be forwarded to the Asst. Director General (A&RT), Ministry of Tourism, C-1, Hutments, Dalhousie Road, New Delhi 110011. Tel: 011-23012641. Fax: 23014863. E-mail: dvenka@gmail.com, sudeshna.r@nic.in

(ii) Best Responsible Tourism Project (One Award)

- The project should be related to tourism focusing on Indian culture and heritage and should be community based
- The project could have been implemented by the State Govt./ UT or State Govt./UT Agency or private sector with the date of inception.
- The project needs to have a responsibility for the benefit of local community
- While implementing the project special care has been taken for Eco tourism, Waste Management, Community Participation, etc.
- The tourism project should minimize negative economic, social and environmental impacts
- The project should provide more enjoyable experiences for tourists through more meaningful connections with local people, and a greater understanding of local cultural, social and environmental issues
- The project should integrate with the local community and contribute positively towards enhancing the quality of life of the local community

Entries may be forwarded to the Asst. Director General (A&RT), Ministry of Tourism, C-1, Hutments, Dalhousie Road, New Delhi 110011. Tel: 011-23012641. Fax: 23014863. E-mail: dvenka@gmail.com, sudeshna.r@nic.in

(iii) Most Innovative/ Unique Tourism Project (One Award)

The guidelines for this category of award are :

- The project should be related to tourism.
 - The Project could have been implemented by the State Govt./UT or State Govt. /UT Agency or Private sector.
 - It may include new tourism projects or a unique marketing effort.
 - The project should not have been selected for the award previously.
- Procedure for application:** After notification by the Ministry of Tourism calling for applications for awards, the interested parties should apply within the prescribed period.
- a) The applicant could be an individual, a private organization, a Governmental Agency or an NGO.
 - b) The State Govts. / UTs, Field offices of India Tourism, associations connected with tourism may also recommend the projects, which are in the private or Non-Governmental sector. But in such cases the complete details should be furnished by the recommending agency.
 - c) The application should include a narration about the project and its uniqueness.
 - d) The project should have been in existence for at least one year.
 - e) Pictures, brochures or other relevant material to be enclosed.
 - f) A brief description about the success of the project should be enclosed, quantifying the benefits to the tourists, and benefits to the local economy.
 - g) The e-mail address should be furnished invariably for seeking further clarifications.
 - h) Copies of paper clippings or other publications about the project to be enclosed.

Entries may be forwarded to the Asst. Director General (A&RT), Ministry of Tourism, C-1, Hutments, Dalhousie Road, New Delhi 110011. Tel: 011-23012641. Fax: 23014863. E-mail: dvenka@gmail.com, sudeshna.r@nic.in

(iv) Best Maintained and Disabled Friendly Monuments (One Award)

Guidelines/parameters

- Barrier Free environment of the monument/tourist attracting including (i) access ramps (ii) availability of wheel chairs (iii) barrier free ticket counters (iv) barrier free toilets and parking etc.
- Proper signages and guide services for the physically disabled persons
- Barrier free restaurant within the site
- Trained Staff for handling enquiries and providing assistance to the physically challenged visitors
- Any other innovative measures taken for promotion of accessible

Entries may be forwarded to the Asst. Director General (P&C), Ministry of Tourism, C-1, Hutments, Dalhousie Road, New Delhi 110011. Tel: 011-23016018. Fax: 23018229. E-mail: kalyansg@nic.in

(v) Best Airport

(One Award)

The criteria for selection for national tourism award would include the following:

- Creation of tourist friendly infrastructure such as seating facilities, toilets, eating outlets etc at the Airports.
- Maintenance and upkeep of the Airport.
- Adaptation of Eco-friendly practices.
- Availability of transport facility from airport to nearest city center.
- Display of proper signages at important locations.
- Facilities for the physically challenged persons, particularly at the point of boarding.
- Other relevant facilities at the Airport.

Applicants have to make a presentation in the Ministry of Tourism regarding their case.

Entries may be forwarded to the Asst. Director General (P&C), Ministry of Tourism, C-1, Hutments, Dalhousie Road, New Delhi 110011. Tel: 011-23016018. Fax: 23018229. E-mail: kalyansg@nic.in

(vi) Best Tourism Friendly Golf Course

(One Award)

- Only Golf Courses having the facilities to entertain tourists with temporary membership may apply under this category
- Structure and facilities
- Facilities available for tourists at the Golf Course
- Number of events organized during the year April 2009 to March 2010
- Number of tourists with nationality who participated in their events or individually availed the facilities at Golf Course during the year April 2009 – March 2010
- Provision with online booking of tee time

Entries may be forwarded to the Asst. Director General (A&RT), Ministry of Tourism, C-1, Hutments, Dalhousie Road, New Delhi 110011. Tel: 011-23012641. Fax: 23014863. E-mail: dvenka@gmail.com, sudeshna.r@nic.in

(vii) Best Wellness Centre

(One Award)

The basis for selection of award in this category would be highest foreign exchange earnings on account of Wellness Tourism during the preceding financial year (April 2009 – March 2010), duly supported by Chartered Accountant Certificate. The selection would be made from the wellness centres recognized / accredited by the Department of AYUSH, Ministry of Health & Family Welfare or by the State Governments / UT Administrations.

The following documents are required for consideration of awards in the above category :

- a. A copy of Audited Balance Sheet and Profit and Loss Account for the preceding financial year (April 2009- March 2010) duly signed and stamped by Chartered Accountant.
- b. A copy of Acknowledgement of Income Tax Returns for the latest assessment year (April 2009 – March 2010).
- c. Chartered Accountant's Certificates in original clearly stating the Foreign Exchange Earnings in US\$ from Inbound wellness tourists and in INR in case of Domestic wellness tourists during the last two financial years, i.e. April 2008 – March 2009 and April 2009 – March 2010.
- d. The Wellness centres having valid recognition either of Department of AYUSH/ NABH, Ministry of Health & Family Welfare or by the State Governments / UT Administrations are eligible to apply. A copy of the latest recognition granted should be enclosed.

Entries may be forwarded to the Asst. Director General (A&RT), Ministry of Tourism, C-1, Hutments, Dalhousie Road, New Delhi 110011. Tel: 011-23012641. Fax: 23014863. E-mail: dvenka@gmail.com, sudeshna.r@nic.in

(viii) Best Medical Tourism Facility

(One Award)

The basis for selection of award in this category would be highest foreign exchange earnings on account of Medical Tourism during the preceding financial year (April 2009 – March 2010), duly supported by Chartered Accountant Certificate. The selection would be made from the Medical Centres recognized / accredited by JCI (Joint Commission International) or NABH (National Accreditation Board for Hospitals and Healthcare Providers).

The following documents are required for consideration of awards in the above category:

- a) A copy of Audited Balance Sheet and Profit and Loss Account for the preceding financial year (April 2009- March 2010) duly signed and stamped by Chartered Accountant.
- b) A copy of Acknowledgement of Income Tax Returns for the latest assessment year (April 2009 – March 2010).
- c) Chartered Accountant's Certificates in original clearly stating the Foreign Exchange Earnings in US\$ from Inbound Medical tourists during the last

two financial years, i.e. April 2008 – March 2009 and April 2009 – March 2010.

- d) The Medical centres having valid recognition either of JCI (Joint Commission International) or NABH (National Accreditation Board for Hospitals and Healthcare Providers) are eligible to apply. A copy of the latest recognition granted should be enclosed.

Entries may be forwarded to the Asst. Director General (A&RT), Ministry of Tourism, C-1, Hutments, Dalhousie Road, New Delhi 110011. Tel: 011-23012641. Fax: 23014863. E-mail: dvenka@gmail.com, sudeshna.r@nic.in

(ix) Best Tourist Friendly Railway Station

(One Award)

- Creation of tourist friendly infrastructure at the railway station
- Maintenance and upkeep of Railway Station
- Presence of Eco-friendly characteristics
- Availability of hotel accommodation and other facilities in the vicinity of railway station.

Entries may be forwarded to the Asst. Director General (P&C), Ministry of Tourism, C-1, Hutments, Dalhousie Road, New Delhi 110011. Tel: 011-23016018. Fax: 23018229. E-mail: kalyansg@nic.in

(x) Best Civic Management of a Tourist Destination in India (Two Awards)

This Award has been instituted, recognizing the need to encourage eco-friendly practices by various civic bodies in cities / towns / villages for the maintenance and upkeep of tourist sites / parks, etc. The objective of the Award is to proactively involve the municipal authorities and to get their commitment towards clean, hygienic and attractive surroundings in cities/towns/villages and to thereby enhance visitor experience.

The Award will be conferred on the elected representative (Mayor / Chairman of Nagar Palika / Chief Executive of the particular authority). Two winners will be decided and in addition to conferring the award, the Ministry of Tourism will also send the winners on a trip to Singapore / Malaysia to see the best practices being followed internationally so as to enable them to replicate the same in their States.

The entries will be judged on the basis of the following criteria:

- Use of best waste management practices
- Encouragement of re-use and recycling
- Efficient traffic management
- Encouragement to local communities and private enterprises to take pride in their Surroundings
- Care for environment and green practices
- Improvement of security

Applicants have to make a presentation in the Ministry of Tourism regarding their case.

The Entry has to be submitted by the State / UT Tourism Department with their recommendation. The Entry should be supported by photographs / films. Only one entry may be submitted by each State / UT.

Entries may be forwarded to the Asst. Director General (P&C), Ministry of Tourism, C-1, Hutments, Dalhousie Road, New Delhi 110011. Tel: 011-23016018. Fax: 23018229. E-mail: kalyansg@nic.in

(xi) Best Chef of India (Three Awards)

There are three awards, one in each of the following categories :

- (i) 1 Best Chef award for 4 star, 5 star, 5 star Deluxe, Heritage Classic & Heritage Grand category
- (ii) 1 Best Chef award for 1 star, 2 star, 3 star & Heritage Basic category
- (iii) 1 Best Chef award for Other Chefs not covered in (i) & (ii) categories above.

The criteria for selection would be following:

- Years of professional experience
- National/International achievements
- Innovation/brand creation
- Books/articles authored
- ICON status
- Contribution to the society

Entries may be forwarded to Asst Director General (Hotels), Ministry of Tourism, C-1 Hutments, Dalhousie Road, New Delhi – 110 011. Telefax: 011 – 23012810. E-mail : manas@nic.in

(xii) Best Convention Centre (One Award)

The criteria for selection would be following:

- Seating Capacity : The plenary Hall should have a capacity for 500 pax or above in metropolitan cities and capacity for 300 pax or above in other cities)
- Details of the Convention Centre (Minimum 3 smaller halls)
- Adequate Exhibition space
- Facilities for differently abled
- Restaurants
- Number of Conventions and Mega Events held during the year 2009-10

Marks will be awarded on the facilities and services provided for a Convention Centre.

Entries may be forwarded to Asst Director General (Hotels), Ministry of Tourism, C-1 Hutments, Dalhousie Road, New Delhi – 110 011. Tele: 011 – 23012810. E-mail : manas@nic.in

(xiii) Best Eco- friendly Practices by a Tour Operator (One Award)

The basis for selection of award in this category would be the implementation of the Eco friendly practices by Tour Operators. Govt. of India approved Tour Operators can apply for this Award Category. Weightage would be given to different eco-friendly practices like:

- a) tourism being used as a tool for conservation
- b) employing energy and water saving practices
- c) provide information and interpretive services to visitors especially on local
- d) customs and traditions, prohibitions and regulations
- e) minimize negative impacts on environment and culture of a destination.
- f) informing and discouraging tourists about purchasing endangered animal and plant products or souvenirs
- g) involving host local communities in the tour programmes and directly support host community
- h) the operator should have a stated Code of Conduct and Ethics for both the organization and the tourist.

The Tour Operators should furnish details like destinations being promoted and details of the eco-friendly practices being implemented, duly supported by promotional materials like brochures etc. A duly constituted Committee would look into the details for selection of Awardees.

Entries may be forwarded to the Asst. Director General (A&RT), Ministry of Tourism, C-1, Hutments, Dalhousie Road, New Delhi 110011. Tel: 011-23012641. Fax: 23014863. E-mail: dvenka@gmail.com, sudeshna.r@nic.in

(xiv) Tour Operator Promoting Niche Segments Other than Adventure and MICE (One Award)

Govt of India approved tour operators can apply for the aforesaid Award Category. The basis for selection of award in this category would be highest Foreign Exchange Earnings for handling Niche Products during preceding financial year (April 2009 – March 2010) duly supported by Chartered Accountant's Certificate. Niche Products would include Golf Tourism, Eco-tourism, Cruise Tourism (both ocean and river cruising), Medical Tourism and Wellness Tourism

Entries may be forwarded to the Asst. Director General (A&RT), Ministry of Tourism, C-1, Hutments, Dalhousie Road, New Delhi 110011. Tel: 011-23012641. Fax: 23014863. E-mail: dvenka@gmail.com, sudeshna.r@nic.in

(xv) Atithi Devo Bhava Award**(One Award)**

The tourism activity in the country has been growing manifold and the number of visitors have also been increasing. There are various instances when the service providers, individual citizens in India have gone beyond their call of duty in servicing their clients viz. the travelers effected by the natural calamities like flood, fire, earthquake and other incidents like terrorist attack, theft etc. With an objective to recognize this extra ordinary spirit of service shown by the individuals/group of individuals or organization, a new category of award titled “Pride of India / Atithi Devo Bhavah” award is instituted. The nominations for the said category can be sent by the following: -

1. State Government/Union Territory Administration
2. Private (Corporate) Organizations/NGOs
3. Educational Institutions

Only one entry may be submitted by each State Govt. / UT / Private (Corporate) Organisation / NGO / Educational Institution

The awards will be considered for following exemplary act of service: -

1. Helping the tourists who are caught in natural calamities or unforeseen incidents.
2. Preventing any act of violence against tourists.
3. Drive preventing Garbage & Graffiti.

Entries may be forwarded to the Asst. Director General (Publicity, Event & IT), Ministry of Tourism, Transport Bhavan (Ground Floor), 1, Parliament Street, New Delhi. Tel: 011-2371 1995. Fax: 2371 0518. Email: mmehta@nic.in

GENERAL NOTE FOR ALL AWARD CATEGORIES:

-Awards would only be given in those categories where sufficient number of entries of merit is received.

- Last date for receipt of entries in the respective divisions for all categories of awards is 7th February 2011.

- Incomplete Applications in any form will not be considered for the awards.

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**APPLICATION FORMAT FOR NATIONAL TOURISM AWARDS FOR STAR CATEGORY/ HERITAGE
(BASIC/CLASSIC/GRAND) CATEGORY HOTELS FOR THE YEAR – 2009-10**

S. No.	Particulars	Information to be filled up by applicant
1.	Name of the Hotel	
2.	Star / Heritage category	
3.	Address, Telephone no. with STD code, Fax and E-mail	
4.	Name of the company with address	
5.	Name of the General Manager (in block letters) with contact mobile No. and email ID)	
6.	Name and address of the contact person/ representative in Delhi if any with telephone, fax, e-mail, mobile No.	
7.	Status of classification (category) during 2009-10 (Category -One star to 5 star deluxe/ Heritage/Heritage Classic/ Heritage Grand). A current copy of the MOT classification / re-classification order may be enclosed	
8.	No. of rooms	
9.	a) Total turn over of the Hotel during the year 2009-10 b) Foreign Exchange earning of the Hotel during the years 2009-10 and 2008-09 separately in INR equivalent (Note: Should not include money changing at the counter/service for Foreign Exchange) c) Increase/decrease in Foreign Exchange earning in 2009-10 as compared to 2008-09 separately in INR equivalent	
10.	a) No. of foreign guests stayed during 2009-10 and 2008-09- separately b) Increase/decrease in No. of foreign guests stayed during 2009-10 as compared to 2008-09 c) Break up of Indian and foreign guests during the year 2009-10	

Note: (9 a, b & c; and 10 a, b & c may be duly certified by the statutory auditors of the Hotel)		
11.	Brief description of the Hotel highlighting the salient features in around 30 words (This may be furnished in block letters)	
12.	High resolution photo/image of the hotel (exterior and interior) (images may be forwarded by email)	
13.	Has the hotel received an award earlier under this category and if so, the year/s may be indicated	
14.	Any other relevant information	

Note:

1. Hotel is required to apply separately for each category of National Tourism Award.
2. **Incomplete applications and applications not in the prescribed format will not be accepted. Applications may adhere to the prescribed format and in case no information is available, then the same be shown as Nil / NA.**
3. Hotels which were given first prize in the same category for three years out of the last five years will not be considered for the above Award.
4. Applications may be sent as hard copies and advance copies could be sent by email.

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

APPLICATION FORMAT FOR BEST ECO-FRIENDLY HOTEL – 2009-10

S. No.	Particulars	Information to be filled up by applicant
1.	Name of the Hotel	
2.	Star category	
3.	Address, Telephone no. with STD code, Fax and E-mail	
4.	Name of the company with Address	
5.	Name of the General Manager (in block letters) with contact mobile No. and email ID)	
6.	Name and address of the contact person/ representative in Delhi if any with : telephone, fax, e-mail, mobile No.	
7.	Status of classification (category) during 2008-2009 (Category -One star to 5 star deluxe/ Heritage/ Heritage Classic/ Heritage Grand). A copy of the DOT classification/re-classification order may be enclosed)	
8.	No. of rooms	
9.	a) Total turn over of the Hotel during the year 2009-10 b) Foreign Exchange earning of the Hotel during the years 2009-10 and 2008-09- separately in INR equivalent (Note: Should not include money changing at the counter/service for Foreign Exchange) c) Increase/decrease in Foreign Exchange earning in 2009-10 as compared to 2008-09 separately in INR equivalent	
10.	a) No. of foreign guests stayed during 2009-10 and 2008-09- separately b) Increase/decrease in No. of foreign guests stayed during 2009-10 as compared to 2008-09 c) Break up of Indian and foreign guests during the year 2009-10	
Note: (9 a, b & c; and 10 a, b & c may be duly certified by the statutory auditors of the Hotel)		
11.	Brief description of the Hotel highlighting the salient eco-friendly features in around 30 words (This may be furnished in block letters)	

12.	Transparency of the property and photographs (Exterior and Interior)	
13.	<p>Information on the following may be furnished:</p> <p>i). ISO certification (copy to be enclosed)</p> <p>ii). HACCP (copy to be enclosed)</p> <p>iii). Ecotel (copy to be enclosed)</p> <p>iv). Upgrading awareness of eco-friendly measures</p> <p>v). Strategy to promote eco-friendly measures</p> <p>vi). Measures for energy conservation</p> <p>vii) Measures for water conservation</p> <p>viii) Waste management</p> <p>ix) Pollution control for air, water and light</p> <p>x) Sewage treatment plant (STP)</p> <p>xi) Non CFC refrigeration and air conditioning</p> <p>xii) Measures for non-usage of plastic</p> <p>xiii) Recycling of materials/waste/refuse etc.</p> <p>xiv) Non smoking policy etc.</p> <p>xv) Use of solar energy</p> <p>xvi) Social responsibilities for the local communities</p>	
14.	Any awards /recognitions received by the hotel for eco-friendly policy	
15.	Has the hotel received a National Tourism Award earlier under this category and if so, the year/s may be indicated	
16.	Any other relevant information	

Note:

1. Hotel is required to apply separately for each category of National Tourism Award.
2. **Incomplete applications and applications not in the prescribed format will not be accepted. Applications may adhere to the prescribed format and in case no information is available, then the same be shown as Nil / NA.**
3. Hotels which were given first prize in the same category for three years out of the last five years will not be considered for the above Award.
4. Applications may be sent as hard copies and advance copies could be sent by email.

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**APPLICATION FORMAT FOR HOTEL PROVIDING BEST FACILITIES FOR THE
DIFFERENTLY ABLED GUESTS – 2009-10**

S. No.	Particulars	Information to be filled up by applicant
1.	Name of the Hotel	
2.	Star category	
3.	Location of the hotel (Address, Telephone no. with code, Fax and E-mail)	
4.	Name of the company with Address	
5.	Name of the General Manager (in block letters) with contact mobile and email ID)	
6.	Name and address of the contact person/ representative in Delhi if any with : telephone, fax, e-mail and mobile	
7.	Status of classification (category) during 2009-10 (Category -One star to 5 star deluxe/ Heritage/ Heritage Classic/ Heritage Grand). A copy of the DOT classification/ re-classification order may be enclosed)	
8.	No. of rooms dedicated for the differently abled	
9.	a) Total turn over of the Hotel during the year 2009-10 b) Foreign Exchange earning of the Hotel during the years 2009-10 and 2008-09- separately in INR equivalent (Note: Should not include money changing at the counter/service for Foreign Exchange) c) Increase/decrease in Foreign Exchange earning in 2009-10 as compared to 2008-09 separately in INR equivalent	
10.	a) No. of foreign guests stayed during 2009-10 and 2008-09- separately	

	<p>b) Increase/decrease in No. of foreign guests stayed during 2009-10 as compared to 2008-09</p> <p>c) Break up of Indian and foreign guests during the year 2009-10</p>	
<p>Note: (9 a, b & c; and 10 a, b & c may be duly certified by the statutory auditors of the Hotel)</p>		
11.	<p>Information on the following may be provided:</p> <p>(i) No. of dedicated rooms for the differently abled guests</p> <p>(ii) Features for the differently abled guests in the hotel/ room</p> <p>(iii) No. of differently abled staff employed and facilities provided for them</p> <p>(iii) Facilities for the differently abled guest provided -in the room; lobby; restaurants etc. viz. provision of telephone, toilet, ramp with anti-slip floors wheel chair, dedicated parking, access to all public areas etc.</p> <p>(iv) Facilities for aurally/visually handicapped (signage in Braille)</p>	
12.	<p>Brief description highlighting salient features for differently abled persons in 30 words (This may be furnished in block letters)</p>	
13.	<p>High resolution photo/image of the hotel (exterior and interior) and of the facilities for the differently abled (images may be forwarded by email)</p>	
14.	<p>Has the hotel received an award earlier under this category and if so, the year/s may be indicated</p>	
15.	<p>Any other relevant information</p>	

Note:

1. Hotel is required to apply separately for each category of National Tourism Award.
2. **Incomplete applications and applications not in the prescribed format will not be accepted. Applications may adhere to the prescribed format and in case no information is available, then the same be shown as Nil / NA.**
3. Hotels which were given first prize in the same category for three years out of the last five years will not be considered for the above Award.
4. Applications may be sent as hard copies and advance copies could be sent by email.

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM
Best Chef of the Year Award – 2009-10**

S. No.	Particulars	Information to be filled up by applicant
1	Name	
2	Address, Telephone no. with STD Fax and E-mail	
3	Date of birth and age	
4	Present designation	
5	Employed by hotel / Stand alone Restaurant*	
6	Name of Hotel / Stand alone Restaurant	
7	Technical/ vocational/educational qualifications	
8	No. of years of professional experience	
9	No. of years in current position	
10	Area of speciality –Indian cuisine/ Western cuisine/ specific cuisine etc.	
11	Past experience / departments worked in	
12	Significant achievements national/ international) in the year 2009-10. Details of initiatives, creativity, food shows etc. that have been organized nationally/internationally (This should be supported by documents/ press cuttings /photos etc.)	
13	Innovation / brand creation if any	
14	Books and articles authored	
15	Contribution to society if any	
16	Other noteworthy achievements during the career	

Note:

1. **Incomplete applications and applications not in the prescribed format will not be accepted. Applications may adhere to the prescribed format and in case no information is available, then the same be shown as Nil / NA.**
2. Chefs who have received a National Tourism Award earlier will not be considered.
3. Applications may be sent as hard copies and advance copies could be sent by email.

* **Stand alone restaurant means an independent restaurant which is not part of a hotel.**

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM
Best Convention Centre Award – 2009-10**

S. No.	Particulars	Information to be filled up by applicant
1.	Name of the Convention Centre	
2.	Location of the Convention Centre i. Address ii. Telephone no. with STD. code iii. Fax iv. Email	
3.	Name of the Manager (in block letters) with contact mobile No. and email ID)	
4.	Name and address of the contact person/representative in Delhi if any with: telephone no. fax no. email mobile No.	
5.	Details of Plenary Hall (Name and area in sq.ft. with No. of seating)	
6.	No. of Convention halls (should have minimum 3 smaller halls with names and area in sq.ft and No. of seating to be indicated against each hall)	
7.	Facilities: i. Lobby / reception area indicating the No. of registration counters	

	ii. Multi-lingual translation iii. Business centre (facilities/ details to be indicated) iv. Restaurant (No. of covers) v. Public restroom for the differently abled vi. Hotel accommodation if any with No. of rooms vii. Parking space (No. of vehicles-cars/buses)	
8.	Details of exhibition space (area/size in sq.ft.)	
9.	Conventions held during 2009-10	
10.	Mega event / events hosted year wise	
11.	Any other facilities	

NOTE:

- 1. Incomplete applications and applications not in the prescribed format will not be accepted. Applications may adhere to the prescribed format and in case no information is available, then the same be shown as Nil / NA.**
2. Convention Centre which has received award in the same category for three years out of the last five years will not be considered.

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**BEST INCREDIBLE INDIA BED & BREAKFAST ESTABLISHMENT
2009-10**

(To be typed in block letters on letterhead of the Unit)

1. Name of the Incredible India Bed and Breakfast unit :
2. Category – Silver / Gold :
3. No. of Rooms offered by the Incredible India Bed & Breakfast establishment :
4. Details of the following :
 - i. Lounge / lobby / seating area
 - ii. Parking facility
 - iii. Eco-friendly measures
 - iv. Air-conditioning
 - v. Internet facility
 - vi. Fire/security guard/safety locker/first aid/doctor on call
 - vii. Website/marketing
 - viii. Press/travel review/recognition received
 - ix. Left luggage
5. Address/location with Phone No. STD Code, Fax No., E-mail, Address & Website :
 - (i) Address :
 - (ii) Telephone with STD Code :
 - (iii) Fax No. :
 - (iv) E-mail Address :
 - (v) Website :
6. Name & address of contact person/representative :
 - (i) Address :
 - (ii) Telephone with STD Code :
 - (iii) Fax No. :
 - (iv) E-mail Address :
 - (v) Website :
7. Revenue earned during the year 2009-10
 - (i) Earning in INR :
 - (ii) Earning in foreign currency (Converted to INR) :
8. A) Total No. of guests stayed during the year 2009-10

- (i) No. of Indian guests :
 - (ii) No. of foreign guests :
- B) Total No. of room nights sold
- (i) No. of room nights for Indian Guest :
 - (ii) No. of room nights for foreign Guest :
9. Brief note of efforts made by the Incredible India Bed & Breakfast Establishment for promotion of the establishment in not more than 50 words:
10. Brief description of IIB&B establishment highlighting salient features in 30 words.
11. Any other relevant information:
12. Photographs of (i) Front of Building (ii) Rooms (iii) Bathrooms.
(Hard copy of photographs may be sent along with application.)

Note:

Incomplete applications and applications not in the prescribed format will not be accepted. Applications may adhere to the prescribed format.