## Activities conducted since November 2019 to February 2020: Ministry of Tourism

## **India Tourism Offices**

- In November, 2019, 6 India Tourism Offices organized 8 activities covering 33 paired States wherein 5,564 persons participated.
- In December, 2019, 7 India Tourism Offices organized 14 activities covering 20 paired states and 39,263 people participated.
- In January, 2020, 10 India Tourism Offices organized 33 activities covering 22 paired states and 1,75,335 people participated.
- In February, 2020, 12 India Tourism Offices organized 28 activities covering 39 paired states and 1,30,674 people participated.
- These activities include dance forms, culinary festival, cultural programmes, highlighting of tourism products, Food Exhibition, B2B Meeting of tourism service providers, promotion of traditional costumes, A/V Presentation of tourist destination and tourism products, competition for students of travel and tourism institutes, visits of important historical sites, museum and art & culture centres, exposure to local foods, Fam tours for Print and Electronic Media & Bloggers, Airport Branding, Inter-Regional Domestic Road Shows, Student Exchange Programmes, Workshops and Seminars, etc.