

EK BHARAT SHRESHTHA BHARAT ACTIVITIES DURING NOVEMBER 2019
BY INSTITUTE OF HOTEL MANAGEMENT, HAJIPUR

Sr. No	Activities by CIHMS	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1	CIHM, Hajipur	27 th November 2019	Organised Road Show with the students from IHM Hajipur	IHM Hajipur organised Road Show with the students from IHM Hajipur to Hajipur Junction with posters, banners, Pla card etc. for sensitizing local public regarding Ek Bharat Shreshtha Bharat. This run was supported by the local community and they were very enthusiastic towards the show. Many of them appreciated the effort the Government.	----	Approx. 150 students & staffs	Print & electronic media covered the whole activities and the news coverage copies of print media are enclosed herewith for information. Annexure -1



Photos during road show



Photos during road show

एक भारत, श्रेष्ठ भारत का दिया संदेश

रोड शो

हाजीपुर | संवाद सूत्र

एक भारत श्रेष्ठ भारत मिशन को लेकर बुधवार को नगर के होटल प्रबंधन संस्थान के कर्मचारियों एवं छात्र-छात्राओं ने रोड शो का आयोजन किया गया। संस्थान के विद्यार्थियों ने स्थानीय लोगों में एक भारत, श्रेष्ठ भारत से संबंधित जागरूकता फैलाने के लिए पोस्टर, बैनर, प्ला कार्ड आदि के साथ रोड शो किया।

राजभाषा अधिकारी मुर्तुजा कमाल ने बताया कि भारत सरकार ने एक भारत श्रेष्ठ भारत से संबंधित जागरूकता फैलाने के लिए तत्पर है एवं सरकार ने उक्त कार्यक्रम के व्यापक प्रचार प्रसार के लिए विभिन्न सरकारी, अर्धसरकारी



होटल प्रबंधन संस्थान की ओर से बुधवार को आयोजित रोड शो को हरी झंडी दिखाकर खाना करते संस्थान के पदाधिकारी। • हिन्दुस्तान

विभागों को इससे संबंधित कार्यक्रम करने के लिए निर्देशित किया है। उन्होंने बताया कि सरकार का मुख्य उद्देश्य सभी भारतवासियों को एक सूत्र में पिरोना अर्थात् एक भारत को श्रेष्ठ भारत

का निर्माण करना है। रोड शो में प्रभारी प्राचार्य सुमित चटर्जी, केशव, अजिताभ, संस्कृति, सुरज, प्यासा, अन्वेशा एवं कर्मचारियों सहित संस्थान के सैकड़ों छात्र व छात्राएं शामिल हुए।

Newspaper reports on the Road show

एक भारत श्रेष्ठ भारत से संबंधी जागरूकता के लिए रोड शो



रोड शो में शामिल छात्र-छात्राएं .

एक भारत श्रेष्ठ भारत नारे के साथ निकाली रैली

हाजीपुर. नगर स्थित होटल प्रबंधन संस्थान, हाजीपुर में भारत सरकार पर्यटन मंत्रालय के एक भारत श्रेष्ठ भारत मिशन के तहत बुधवार को कर्मचारियों एवं विद्यार्थियों के साथ हाजीपुर जंक्शन तक रोड शो का आयोजन किया गया. संस्थान के विद्यार्थियों ने स्थानीय लोगों में एक भारत श्रेष्ठ भारत के संबंधित जागरूकता फैलाने के लिए पोस्टर, बैनर, प्ला कार्ड आदि के साथ रोड शो किया. इस दौरान उत्साह के साथ इस रैली को स्थानीय लोग दर्शक

की भूमिका में दिखे. इस अवसर पर मुर्तुजा कमाल, राजभाषा अधिकारी ने बताया कि भारत सरकार ने एक भारत श्रेष्ठ भारत से संबंधित जागरूकता फैलाने के लिए तत्पर है एवं सरकार ने उक्त कार्यक्रम के व्यापक प्रचार प्रसार के लिए विभिन्न सरकारी अर्धसरकारी विभागों को इससे संबंधित कार्यक्रम करने के लिए निर्देशित किया है. उन्होंने कहा कि सरकार का मुख्य उद्देश्य सभी भारतवासियों को एक सूत्र में पिरोना और एक भारत श्रेष्ठ भारत का निर्माण करना है. इस मौके पर सुमित चटर्जी, प्रभारी प्राचार्य, केशव, अजिताभ, संस्कृति सुरज, प्यासा, अन्वेशा आदि शामिल थे.

Newspaper reports on the Road show

Sr. No	Activities by CIHMS	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
2	CIHM, Hyderabad	27 th November 2019	<p>Punjabi/Haryana Food festival</p> <p>*Celebrated Diwali in Traditional Punjabi style, dinner and cultural program.</p> <p>* Punjab/ North & South India sweet making workshop.</p> <p>*Walk through display of Kartharpur corridor.</p>	<p>a) A food festival displaying delicacies of Punjab & Haryana was organized on 31-10-2019. The following menu was extensive and showcased.</p> <p><u>Starter</u> Lassi-live counter, Murg Malai Tikka, Machli Amritsari, Paneer Tikka, Veg Malai Sheek Kebab, Mutton Sheek kebab, tandoori chicken</p> <p><u>Soup</u> Tamatar Dhania Shorba, Mutton Shorba</p> <p><u>Main Course</u> Chicken Tikka Masala, Rara Ghost, Gajjar Matter Malai, Sarson Ka Saag, Veg Taka –Tak ---live counter</p> <p><u>Dal</u> Dal Makhani, Tadka Dal</p> <p><u>Rotis</u> Tandoori Roti, Lacha Paratha Naan, Makkai Ki Roti</p> <p><u>Rice</u> Moti Pulao</p> <p><u>Desserts</u> Gajjar Ka Halwa, Jelabi With Rabdi, Green Salad, Pappad, Pudina Chutney</p> <p><u>b)Diwali Celebrations:</u> The festivities continued for Diwali where Punjabi & Haryana</p>	----	Approx. 200 students, staffs & guests	Report at Annexure -2

			<p>theme were at prominence. Food, Culture and attire was showcased to all students, staff and their families. The following Punjabi theme menu was served on Diwali celebrations on 25-10-2019.</p> <p><u>c)Punjabi Food Festival</u></p> <p><u>Welcome Drink</u> Lassi</p> <p><u>Starter</u> Machli Amritsari, Murg Malai Tikka, Paneer Tikka, Tandoori Bharwan Aloo, Makkai Sheek Kebab</p> <p><u>Soup</u> Mutton Dhaniya Shorba, Makkai Shorba</p> <p><u>Main Course</u> Murg Makhani, Patiyala Kheema Curry, Baingan Bharta, Methi Chaman, Sabzi Taka Tak</p> <p><u>Dal</u> Dal Makhani, Chola</p> <p><u>Breads</u> Butter Naan, Roti, Mini Bhatura</p> <p><u>Rice</u> Moti Pulao</p> <p><u>Salad</u> Green Salad, Sirka Onion, Mint Chutney, Pappad</p> <p><u>Dessert</u> Gajjar Halwa, Row De Kheer, Jalebi</p>			
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			<p>i) Executives of Trident Oberoi, MD & GM of Royal Reve, Representatives of India Tourism, President & Secretary of D.D. Colony were invited to be a part of the food fest and they relished the mouth watering delicacies and enjoyed Bhangra and Folk songs of Punjab.</p> <p>ii) The following 25 varieties of sweets were prepared and distributed to the staff and students on occasion of Diwali.</p> <p>Balushai, Gulab Jamoon, Mysore Pak, Kala Jamoon, Chiroti, Motichoor Ladoo, Besan Ladoo, Ghewar, Double Ka Meetha Sandesh, Mango sandesh</p> <p>Chocolate burfi, Dry fruit ladoo, Gond ka ladoo, Bandar ladoo, Putherlakulu, Jangri, Imariti, Jelabi, Dry fruit burfi, Kaju katli, Pista roll, Soan papadi, Dodal, Gajar ka burfi, Khoya puri, Chandrakala</p> <p><u>d) Kartarpur corridor:</u></p> <p>The opening of Kartarpur corridor was a milestone for all Punjabi's which gave them access to the shrine, where the founder Guru Nanak breathed his last of Sikhism.</p> <p>In honour of Guru Nanak a small pictorial journey was exhibited at IHM-Hyderabad. The journey traced the life of the holy Guru</p>			
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				<p>from his birth till his salvation at Kartarpur.</p> <p><u>Breads</u> Naan, Makkai Ki Roti</p> <p><u>Rice</u> Moti Pulao</p> <p><u>Desserts</u> Gajjar Ka Halwa, Jelabi with Rabdi, Green Salad, Pappad, Pudina Chutney</p> <p>i) Executives of Trident Oberai, MD & GM of Royal Reve, Representatives of India Tourism, President & Secretary of D.D.Colony were invited to be a part of the food fest and they relished the mouth watering delicacies and enjoyed Bhangra and Folk songs of Punjab.</p> <p>ii) The following 25 varieties of sweets were prepared and distributed to the staff and students on occasion of Diwali. Balushai, Gulab Jamoon, Mysore Pak, Kala Jamoon, Chiroti, Motichoor Ladoo, Besan Ladoo, Ghewar, Double ka Meetha, Sandesh, Mango Sandesh, Chocolate Burfi, Dry fruit Ladoo, Gond ka Ladoo, Bandar Ladoo, Putherlakulu Jangri, Imariti, Jalebi, Dry fruit Burfi, Kaju Katli, Pista Roll, Soan Papadi, Dodal, Gajar ka Burfi, Khoya Puri, Chandrakala</p>			
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F&B service students in Punjabi Attire



Hoteliers and Principle CIHM appreciating the show



Punjabi Dance Group



Food Festival participating guests and students in costumes

Diwali Dinner



Principal CIHM Hyderabad Mr. Sanjay Thakur addressing the gathering



Guests, Faculty & Principal CIHM jointly lighting the lamp



Guests and audience enjoying the cultural programme



Lavish Punjabi Buffet for dinner



Students participating in the cultural programme



Students singing traditional Punjabi songs

Sweet Making



Live Jalebi counter



Students making sweets

Kartarpur Corridor Display



Display of Kartarpur corridor



Display of Kartarpur corridor

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3	CIHM, Gwalior	November 2019	Culinary Festival and Cultural Programme	<p>Cultural programme with Buffet Lunch in which foods from all the three states were displayed and served.</p> <p>Badhai Dance from MP, Naga Songs from Nagaland Durga Stuti (solo dance) and LAI HAROBA FOLK DANCE (group dance) from Manipur were done.</p> <p>Students from IHM Gwalior, Naga Students from local medical college, guests from IITTM Gwalior, SOSTTHM, Jiwaji University, Retired vice Chancellor of JU, Retd. Prof. R K Sharma, from SOS Travel Tourism and Hotel Management, Gwalior, Prof. Wilfred Vaz, Director LNIPE Gwalior etc participated. Group of students from</p>	Manipur and Nagaland, and MP	<p>IHM students - 150, Naga Students - 15 Manipuri Dance performers- 15 Distinguished Guests - 15 Staff – 40 and Alumni – 17 Press and Media - 15</p> <p>TOTAL - 267</p>	<p>Partnered by India Tourism, Indore.</p> <p>Attended by Silver Jubilee Batch Alumni. Chief Guest of the function was Prof. GBKS Prasad, Director, SOSTHM, JU, Gwalior. Two guests of Honour were Dr. CS Barua, Asst. Prof. IITTM, Gwalior and Mr R,N. Mishra, AD, India Tourism, Indore.</p> <p>The Choreographer of the Dance performance was Mr. Maharaj Kumar Hojai Ngaiba Singh who is the Guru of KALA SAMUH, a Folk Dance Training Institute.</p> <p>The Menu was comprised of</p>

							more than 50 dishes from all the three states of MP, Manipur and Nagaland.
							Report at Annex.3

Cultural programmes



Badhai Dance from Madhya Pradesh



Solo Manipuri Dancer



Naga Students singing a traditional song



Solo Manipuri Dancer



Manipuri Dancers



Asst. Director India Tourism Indore addressing the gathering



Prof. GBKS Prasad, Director SOSTHM, Jivaji University, Gwalior.



Manipuri group Dance

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4	CIHM, Bhopal	19 th November 2019	Intra - College Debate Competition	The program was inaugurated by the Mr. Mavarick Mukharjee, General Manager South Zone Accor hotels. The program started with lighting of lamps by our chief guest, a group of 12 students debated on the "Uniqueness of Manipuri Culture" followed by a discussion on the rich cultural heritage of Manipur and a Manipuri dance performance by the students.	Manipur	Approx. 65 students	Report at Annexure -4

Manipuri Dress



Students attired in Manipuri dress



Students attired in Manipuri dress



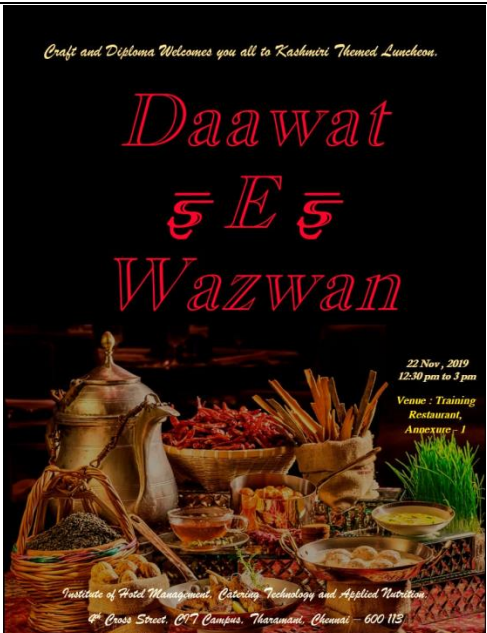

Students attired in Manipuri dress



Students attired in Manipuri dress

Sr. No	Activities by CIHMS	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
5	CIHM, Chennai	November 2019	Food Festival	<p>Daawat-e-wazwan A Kashmiri theme lunch</p> <ol style="list-style-type: none"> 1. Kashmiri Rouf dance performed. 2. Authentic Kashmiri cuisine like Kahwah, Modur Pulao, Dum Aloo Kashmiri, Iyodur Tschaman, Shufta, Kashmiri Halwa etc 3. Kashmiri culture, cuisine, weddings, festivals etc. were displayed on charts. 4. A model colourful Shikara was made and portrayed as a photo booth 5. All the students who worked in various departments were dressed like Kashmiri. 	Jammu & Kashmir and Ladakh	Students 200 and audience 50 nos.	<p>Report at Annexure -5 ENCLOSURES</p> <ol style="list-style-type: none"> 1. Invitation 2. Rouf Dance 3. Kashmiri Cuisine 4. Culture 5. Fruits 6. Weddings 7. Photo Booth 8. Guest group photo 9. Students groups photo 10. Audience

Kashmir Theme lunch

	
Invitation of the event	Rouf Dance by Diploma & Craft students



Kashmiri Cuisine

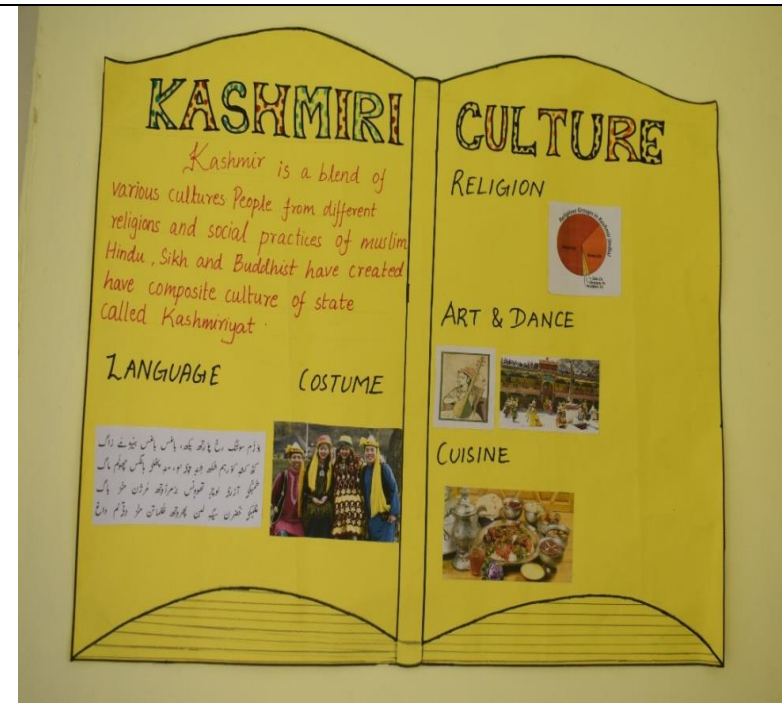


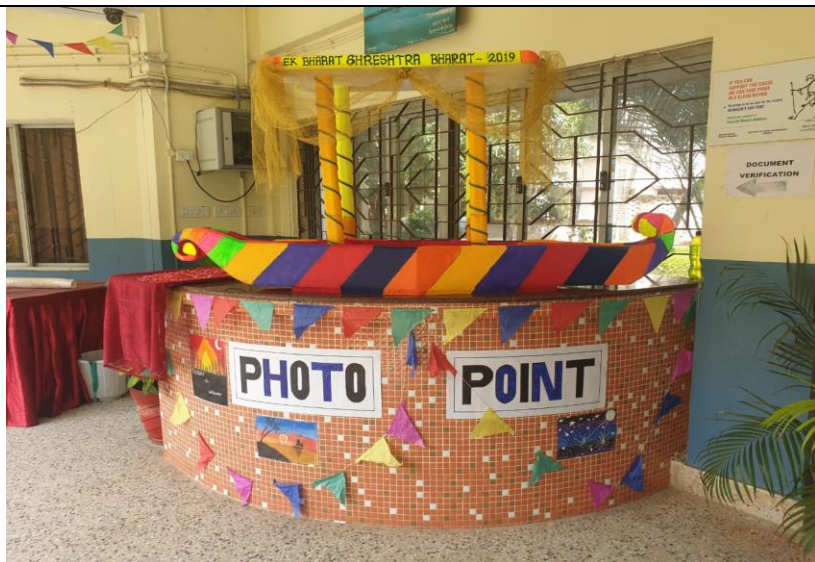
Chart on Kashmiri Culture



Chart on Kashmiri Festival



Chart on Kashmiri Wedding



Kashmiri Shikara – photo ops



Kashmiri Shikara – photo ops



The guest and RD group photo at the photo booth



The group photo of the students who worked to succeed the event.

Audience



Visitors enjoying the Kashmiri food



Visitors enjoying the Kashmiri food