

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

Transport Bhawan
Sansad Marg
New Delhi – 110 001

No. 7.A&RT(2)/2008

REVISED GUIDELINES FOR MARKETING DEVELOPMENT ASSISTANCE (MDA)
SCHEME for Medical Tourism/Wellness Tourism Service Providers

It has been decided to issue Revised Guidelines in supersession of the Guidelines dated 22.02.2009 issued in respect of the Marketing Development Assistance Scheme (MDA) for Medical Tourism administered by the Ministry of Tourism, GOI. The revised guidelines are as under:

Financial support under the MDA Scheme will be provided to approved medical tourism service providers, i.e. Representatives of Hospitals accredited by Joint Commission for International Accredited Hospitals (JCI) and National Accreditation Board of Hospitals (NABH) and Medical Tourism facilitators (Travel Agents/Tour Operators approved by Ministry of Tourism, Government of India and engaged in Medical Tourism hereinafter referred as **MTSP** and to the approved Wellness Centers hereinafter referred as **WTSP** i.e representative of the Wellness Centers accredited by the State Governments, till the guidelines of AYUSH - NABH for accreditation are finalised. Once these guidelines are finalized and operationalised then Wellness Centers accredited by AYUSH - NABH will be considered under MDA Scheme for undertaking the following tourism promotional activities abroad:-

A. For participation in approved Medical/Tourism Fairs/Medical Conferences /Wellness conferences/Wellness Fairs and its allied Road Shows (PMT)

The Ministry of Tourism, Government of India would provide financial assistance to **MTSP** for hospitals accredited by Joint Commission for International Accredited Hospitals (JCI) and National Accreditation Board of Hospitals (NABH) and Medical Tourism facilitators (Travel Agents/Tour Operators approved by Ministry of Tourism, Government of India and engaged in Medical Tourism) and to **WTSP** accredited by the State Government till the guidelines of AYUSH and NABH are finalized. Once the guidelines of AYUSH - NABH are finalised are operationalised then wellness centers accredited by AYUSH - NABH will be considered for participation in **PMT**.

Terms and Conditions :

1. Financial Assistance would be permissible on travel expenses by air from India to any other country & by air/eurail from one country to another abroad, in economy excursion class fair and/or charges of the built up furnished stall, electricity and water charges etc. subject to a maximum of 75% of the total expenditure or Rs. 2.00 Lac whichever is less to the **MTSP** and to **WTSP**.

Contd...

2. Assistance for travel expenses would be permissible to **two** regular employees/Doctors/Partners/proprietors of the accredited Hospitals/ Accredited Wellness Centers for participation in **PMT**.
3. Assistance would also be provided to **Two** Medical Tourism facilitators (Travel Agents/Tour Operators approved by Ministry of Tourism, Government of India and engaged in Medical Tourism), for participation along with accredited hospitals in **PMT**, whose annual turnover is US \$ 40,000 and receive a minimum income of US\$ 4000 as commission from any one of the accredited hospitals in India per financial year in the last two years for facilitating medical tourism.
4. Assistance would also be provided to **Two** Wellness Tourism facilitators (Travel Agents/Tour Operators approved by Ministry of Tourism, Government of India and engaged in Wellness Tourism), for participation along with Wellness Centers in **PMT**, whose annual turnover is US \$ 40,000 and receive a minimum income of US\$ 1000 as commission from any one of the accredited Wellness Centers in India per financial year in the last two years for facilitating Wellness Tourism.
5. The representatives of the hospitals/medical tourism facilitators/Wellness Centers/Wellness tourism Facilitators shall not be under investigation or charged/prosecuted/debarred/black-listed by Ministry of Health & Family Welfare, Government of India or any other Government Agency. The service provider should furnish a declaration to this effect.
6. The applicant would furnish a declaration in the prescribed format as under: "I hereby declare that I have not claimed/received any financial assistance for participation in this medical tourism fair/wellness tourism fair/exhibition from State Government/Government Agency."
7. Priority would be given to those Medical Tourism/Wellness Tourism service providers who have not availed financial assistance in the past under MDA Scheme.

Procedure for Submission of Application

- (i) The eligible MTSP/WNCSP shall obtain prior approval of Ministry of Tourism, Government of India, before proceeding abroad to participate in trade fair/exhibition. The application shall be submitted direct to the **A&RT Division (Kind attention: Asst. D.G. (A&RT))**, Ministry of Tourism, Government of India, Transport Bhawan, Sansad Marg, New Delhi, in the prescribed format (Annexure-I and Annexure III for accredited hospitals and medical tourism facilitators/accredited wellness centers and wellness tourism facilitators respectively) at least 14 days in advance, along with following documents:
 1. Proof of Accreditation to Hospitals by JCI or NABH and in case of medical tourism and accreditation to wellness centers by the State Government and by Competent Authority as specified in the new proposed guidelines of AYUSH - NABH and when it comes into operation.

2. Certificate of Foreign Exchange Earnings, where applicable, duly certified by Chartered Accountant.
 3. Details of financial assistance availed during the last three years from the Government including Ministry of Commerce/FIEO & Ministry of Tourism.
- (ii) After participating in PMT abroad for which prior approval had been accorded by the Ministry of Tourism, the medical tourism service provider and wellness tourism service providers would submit the application for MDA claim, in the prescribed format (Annexure II and Annexure IV for accredited hospitals and medical tourism facilitators/wellness tourism facilitators respectively), direct to the Ministry of Tourism, Government of India, immediately on return to India but positively within one month of his/her return to India, along with the following documents:
1. Details of financial assistance availed during the last three years from the Government including Ministry of Commerce/FIEO and Ministry of Tourism
 2. Legible photocopy of passport highlighting the entries about departure from India and arrival in India and also the countries visited. In case passport does not have arrival/departure dates regarding visits to various countries, documentary evidence such as Hotel Bills, Boarding Pass, lodging pass etc. may be submitted.
 3. Original air ticket/jacket and copy of boarding pass used during the journey along with three self certified photocopies. The following details should be given separately in a statement:
 - i) Name of the Traveller
 - ii) Ticket number
 - iii) Flight No.
 - iv) Date of Departure from / return to India
 - v) Sectors/countries visited
 - vi) Class in which traveled
 - vii) Economy excursion class fare for sectors /countries visited.
 4. Original copy of receipts/bank advice etc. along with three photocopies, evidencing payment(s) made; if applicable.
 5. Brief Report about the participation and achievements.
 6. Claim form received after one month of return to India or wherein the deficiencies in the claim as intimated are not fully completed within 30 days of the date of information given, would not be entertained and would be rejected.

General Conditions Governing the MDA Scheme

1. A **MTSP/WTSP** is eligible for financial assistance under MDA Scheme to participation in **three** approved medical/tourism fairs/medical conferences/wellness tourism fairs/wellness conferences and allied road shows (PMT) abroad in one financial year.

2. The financial benefit under MDA Scheme would be given up to a maximum of only two times to the same person in one financial year, irrespective of the number of tourism service providing companies he/she is associated with.
3. The tour to single country or a group of countries shall be for a minimum of **two night stay** abroad excluding journey time.
4. These Revised Guidelines will come in force **with effect from 18th August 2009** till further orders.

Additional Director General (Tourism)

Annexure-I

Application Form for Medical Tourism Service Providers (MTSP)/Wellness Centers Service Providers (WNCSP) for obtaining Prior Approval under MDA Scheme for participation in Approved Medical/Tourism Fairs/Medical Conferences/Wellness tourism fairs/Wellness Conferences and Allied Road Shows (PMT)

1	Name of the Hospital with full address/Name of the Wellness Center with full address	
2	Name and designation of the person going abroad	
3	Certificate regarding accreditation by JCI/NABH/State Governments/AYUSH/NABH	No. & Date: Valid up to:
4	Name of Medical Tourism Fairs, Wellness Tourism Fairs and Exhibitions/Medical Conferences, Wellness Conferences and Road Shows and the countries along with the dates/duration of the visit.	
5	Date of departure from India	
6	Date of arrival in India	
7	Details of the financial assistance availed earlier under the MDA Scheme: a) Name of countries visited/ exhibitions participated b) Name of the Persons c) Dates d) MDA amount received	

Place:
Date:

**Signature &
Designation with stamp**

Annexure-II

Claim Form for Medical Tourism Service Providers (MTSP)/Wellness Centers Service Providers for Marketing Development Assistance for participation in Approved Medical/Tourism Fairs/Wellness Tourism Fairs/ Medical Conferences/Wellness Conferences and allied Road Shows (PMT)

1	Name of the Hospital with full address/Name of the Wellness Center with full address	
2	Name and designation of the Person who participated in PMT abroad	
3	Whether prior Approval of the Ministry of Tourism obtained for undertaking promotional activity abroad. (Please attach a copy of the approval letter.)	
4	Certificate regarding accreditation by JCI/NABH/State Governments/AYUSH-NABH	No. & Date Valid up to :
5	Name of approved Medical/Tourism Fairs/Wellness Tourism Fairs/Medical Conferences/Wellness Conferences and allied Road Shows and the countries along with dates/duration of visit	
6	Actual date of departure from India. (Please attach a self certified photocopy of passport highlighting date of departure)	
7	Actual date of arrival in India (Please attach self certified photocopy of passport highlighting date of arrival)	
8	Details of Number of proposal(s) already submitted in the same financial year	
9	Details of the financial assistance availed earlier under the MDA Scheme for: a) Participation in approved medical/tourism Fairs/Wellness Tourism Fairs/Medical Conferences/Wellness Conferences and allied Road Shows (Please furnish details of countries/fairs and exhibitions, name of the persons who went abroad and the amount of financial assistance received in each case)	

10	Expenditure incurred on :	
(a)	Actual expenditure incurred on return airfare by economy excursion class (Please attach original air ticket/jacket used during the journey along with three self certified Photostat copies)	
(b)	Actual expenditure incurred on stall, decoration, water and electricity (in case of participation in medical/ Tourism Fairs/Medical Conferences and allied Road Shows) (Please attach original voucher/bank advice/receipt etc. evidencing payment made, along with three self certified photocopies thereof). (Also furnish a Statement of Expenditure)	
	Total expenditure incurred (a + b)	
11	Amount being claimed	

Declaration

I solemnly declare that the particulars given in the above statement are correct. I bound myself and the Hospital accountable/Wellness Centers and responsible for any incorrect information given in the above statement and shall immediately refund amount received on the basis of wrong information provided in the above statement.

Signature _____

Name _____

Designation _____

Office Seal:
Place:
Date:

Annexure-III

Application Form for Medical Tourism facilitators/Wellness Tourism facilitators for obtaining Prior Approval under MDA Scheme for Participation in Approved Medical/Tourism Fairs/ Wellness Tourism Fairs/Medical Conferences/Wellness Conferences and allied Road Shows (PMT)

1	Name of the firm with full address/Name of the Wellness Center with full address	
2	Name and designation of the person going abroad	
3	Proof regarding recognition of Ministry of Tourism as approved Tour Operators.	No. & Date: Valid up to:
4	Proof regarding foreign exchange earning from medical tourism [yearwise turn over and commission to be shown separately]	
5	Name of approved Medical/Tourism Fairs/Wellness Tourism Fairs/Medical Conferences/Wellness Conferences and allied Road Shows and the countries along with dates/duration of visit	
6	Date of departure from India	
7	Date of arrival in India	
8	Details of the financial assistance availed earlier under the MDA Scheme: a) Name of countries visited/ exhibitions participated b) Name of the Person(s) c) Dates d) MDA amount received	

Place:

Date:

**Signature &
Designation with stamp**

Annexure-IV

Claim Form for Medical Tourism Facilitators/Wellness Tourism Facilitators under MDA Scheme for Participation in Approved Medical/Tourism Fairs/ Wellness Tourism Fairs/Medical Conferences/Wellness Conferences and allied Road Shows (PMT)

1	Name of the firm with full address/Name of the Wellness Center with full address	
2	Name and designation of the Person who attended the medical tourism fair/wellness tourism fair/exhibition abroad	
3	Whether prior Approval of the Ministry of Tourism obtained for undertaking promotional tour abroad. (Please attach a copy of the approval letter.)	
4	Proof regarding recognition of Ministry of Tourism as approved Tour Operators.	No. & Date Valid up to :
5	Proof regarding foreign exchange earning from medical tourism and wellness tourism	
6	Name of approved Medical Tourism Fairs/Wellness Tourism Fair/Medical Conferences/Wellness Conferences and allied Road Shows and the countries along with dates/duration of visit	
7	Actual date of departure from India. (Please attach a self certified photocopy of passport highlighting date of departure)	
8	Actual date of arrival in India (Please attach self certified photocopy of passport highlighting date of arrival)	
9	Details of Number of proposal(s) already submitted in the same financial year	
10	Details of the financial assistance availed earlier under the MDA Scheme for : a) Participation in approved medical/Tourism Fairs/wellness tourism fairs/Medical Conferences/Wellness	

	Conferences and allied Road Shows (Please furnish details of countries/fairs and exhibitions, name of the persons who went abroad and the amount of financial assistance received in each case)	
11 (a)	Expenditure incurred on: Actual expenditure incurred on return airfare by economy excursion class (Please attach original air ticket/jacket used during the journey along with three self certified Photostat copies)	
(b)	Actual expenditure incurred on stall, decoration, water and electricity (in case of participation in approved medical/ tourism fair/Wellness Tourism Fairs/Medical Conferences and allied Road Shows) (Please attach original voucher/bank advice/receipt etc. evidencing payment made, along with three self certified photocopies thereof). (Also furnish a statement of Expenditure)	
	Total expenditure incurred (a+b)	
12	Amount being claimed	

Declaration

I solemnly declare that the particulars given in the above statement are correct. I bound myself and the company accountable/Wellness Centers and responsible for any incorrect information given in the above statement and shall immediately refund amount received on the basis of wrong information provided in the above statement.

Signature _____

Name _____

Designation _____

Office Seal:

Place:

Date:

Government of India
Ministry of Tourism
(Adventure and Rural Tourism Division)

No.7.A&RT(2)/08

Sub : Revised Guidelines for Medical Tourism and Wellness
Tourism

Placed below are the Revised Guidelines duly approved by Hon'ble Minister(Tourism) of Marketing Development Assistance(MDA) for Medical Tourism and Wellness Tourism Service Providers.

The Revised Guidelines may be loaded on the website replacing the earlier Guidelines.

(Dhiraj Bhalla)

Asstt.DG(A&RT)

25.08.2009

DDG(Publicity)

